

TM# 32087

NCC Cable System Order

# 11730417

Order #	62216043	Flight Dates	12/14/15 - 01/03/16	Update Date	12/10/15
Syscode	0166	Agency	Strategic Media Services, Inc	Version	1 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	American Petroleum Institute HF Shale	Show All Lines	
Market	Traverse City	Client Code		Total # of Weeks	3
AE	Meghan Hughes	Product Code		Total	\$3,550.00
Sales Coordinator	Janyd Engberg	Est Code	262	Commission	\$532.50
Office	Washington	Product Name		Net Total	\$3,017.50
Phone	(301) 951-2620	Credit Status		Total Spots	6
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+7 Jul11	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPM	CPM

Comments : 12.10 New Bowl Game order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS	12/21/15	12/27/15	19:00	22:30		X						-	-	1	\$200.00	\$200.00	30	
2	ESPN	AVG. ALL WKS <	12/28/15	1/3/16	17:00	20:30				X				-	-	1	\$650.00	\$650.00	30	
3	ESPN	AVG. ALL WKS	12/28/15	1/3/16	13:00	16:30				X				-	-	1	\$650.00	\$650.00	30	
4	ESPN	AVG. ALL WKS	12/28/15	1/3/16	12:00	15:30				X				-	-	1	\$650.00	\$650.00	30	
5	ESPN	AVG. ALL WKS	12/28/15	1/3/16	16:00	16:02				X				-	-	1	\$750.00	\$750.00	30	
6	ESPN	AVG. ALL WKS <	12/28/15	1/3/16	00:00	15:30					X			-	-	1	\$650.00	\$650.00	30	

	Dec 2015	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Total
SPOTS	1	5	0	0	0	0	0	0	0	0	0	0	6
AMT	\$200.00	\$3,350.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,550.00

SYSTEM APP: SALES ACCT Date Printed 12/11/15  
 62216043 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |